Ida Ayu Damayanthi Putri Suardana

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Creative Director and Founder of MOV Shoes and Master of Ceremony.

Sharing knowledge and experiences in Slow Fashion Industry. Also empowering women in many ways.

The MOV story

Handcrafted footwear from Bali, Indonesia our story began back in 2015. We aim at making sustainable footwear. Rather than just simply manufacturing sandals, our goal is to propose and deliver better products through the use of local material and local artisans.

The name MOV comes from an abbreviation closely related to the founder, MY OWN VALUE, which refers to the importance, worth or usefulness of our products.

Education

SMA Negeri 5 Denpasar, 2008-2011 High School Graduate

Universitas Pendidikan Nasional Denpasar, 2011-2015 Bachelor of Science in Communication Studies

Universitas Airlangga, Surabaya, 2016-2019 Master of Arts in Communication

AngelicaWu Fashion Design Course, Denpasar, 2014-2016



Ogek Putri

Creative Director

Achievements

in 2016 MOV was part of Nylon fashion show and Nylon curated products in FX Sudirman, Jakarta.

in 2017 we had the opportunity to join Hongkong Fashion Week

in 2018 we were one of the brands at INACRAFT

in 2020 MOV took part in the exhibition & Runway of Jakarta Fashion Week

MOV was invited to join all the events stated above for free and have also been featured in various local and national magazines.